



For Immediate Release

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RedBranch Technologies, Inc. (RBT) Acquires TRAVA, Inc.: TRAVA's Magellan360 to be Integrated into New Travel Technology Offerings

RESTON, VA—Feb 6, 2007—**RedBranch Technologies, Inc.**, today announced the acquisition of **TRAVA, Inc.**, the parent company of Magellan360, a leading, provider of both private-label and Magellan360-branded processing, fulfillment, accounting, and connectivity services for travel professionals. “Magellan360 provides RBT with important back office and customer support infrastructure to complement our front-end business travel products,” said Doug Foran, RBT president and COO. “We’re excited about this as Magellan360 will help us meet customers’ needs for high-tech and, when required, high-touch services. By combining our technology and expertise with Magellan360’s years of experience and resources, we’ll create a new range of solutions for the travel industry.”

“Magellan360’s philosophy is to deliver technology that works the way agents work rather than technology that requires new skills and training,” said Pam Miller, CTC, president of Magellan360. “By joining forces with RedBranch, the Magellan360 suite of services will now expand to include new travel automation tools and technologies that will allow our affiliates to work smarter not harder. It will offer access to new technology to help them sell more effectively in traditional markets and, we will have the technology and resources to provide travel management and automation solutions for corporations, agencies and individuals seeking process automation, transactional security and fraud prevention.”

ABOUT REDBRANCH TECHNOLOGIES, INC. (RBT)

RedBranch Technologies, Inc. (RBT) makes business travel easier, more secure and more responsive for both the individual traveler and the corporation. RBT’s innovative myImTravel® and mTravel® products automate the business travel process from planning and booking to en route services and support, thru post travel reporting and unused ticket redemption. RBT’s IdentiFlyer™ security solution provides authentication and identity verification services preventing credit card fraud and identity theft, and RBT’s Magellan360, provides agency and net-delivered back office services to independent professional travel marketers. RBT delivers its products via the Web in a Software as a Service (SaaS) business model and RBT’s commitment to Services Oriented Architecture (SOA); open source standards, offers rapid enterprise integration and customization for corporate clients. For more information, please visit: www.redbranchtech.com, email: info@redbranchtech.com or call: 703-766-5747.



ABOUT MAGELLAN360

Magellan360 provides independent travel professional support including travel document processing, supplier marketing services, and fulfillment. More information about Magellan360 is available by calling (800) 360-6208 or by visiting www.magellan360.com.

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