



For Immediate Release

Contact:

Kate Koziol, CTC

K Squared Communications, Inc. for RedBranch Technologies, Inc. (RBT)

(773) 774 7847

kkoziol@ksqrd.com

Former TTi COO Joins RedBranch Technologies, Inc. (RBT) as COO

RESTON, VA—January 29, 2007—RedBranch Technologies, Inc., SAAS technology developer and holding company, today announced William “Doug” Foran as its Chief Operating Officer.

Foran previously served as COO of TechTravelers, Inc. the developer of the acclaimed *mTravel*® managed travel technology acquired by RedBranch Technologies, Inc. (RBT) in 2006.

Over his career Doug has specialized in building and marketing business-to-business offerings that use high technology to create compelling business advantage. He started his high-tech career in sales and marketing in the design automation business for Calma Corporation, a pioneering Silicon Valley company in integrated circuit design business later acquired by General Electric and he also served as:

Vice President of Product Marketing, Information Displays Incorporated — As part of a turnaround team, Doug repositioned the company in the electronic technical publishing market. From that market position the company dominated its market niche and graduated to NASDAQ National Market status, growing shareholder value from pennies to \$25 per share. He led the marketing for one public offering and three R&D tax partnerships in two years time.

General Manager, Xerox Corporation — Doug ran two innovative and successful start-up business teams addressing the document automation needs of utility companies for facilities and asset management and addressing the problems of technical document management for discrete manufacturing industries. Both operations met the needs of global companies and comprised field operations in domestic, European, South American and Asian markets.

Vice President of Sales and Marketing, Concept Five Technologies — as a principal founder of the company, Doug structured and sold a suite of professional service offerings that solved Enterprise Application Integration and Information Security problems for the financial services and pharmaceutical industries. He grew the business to \$20 million in two years.

Chief Operating Officer, TechTravelers, Inc— Doug helped organize the company, set the product direction, secured funding and established the strategic relationships to take *mTravel*®, an innovative product that lowers the end-to-end costs of business travel, to market.

“I’m thrilled to join this team,” said Foran. “RBT offers a rare opportunity to set the course and expand the scope of an exciting company with technology and services that define the next generation of

products for the travel industry— RBT’s solutions are ahead of anything currently in the market and I look forward to growing our advantage.”

“We are very pleased to have Doug on board,” said R. Paul Gray, RedBranch Technologies’ Chairman. “He brings a wealth of experience and shares our vision. He is the right executive for this key role. With his proven track record of success and ability to keep an eye on the horizon, I am fully confident in Doug as COO and look forward to working with him as we continue to gain momentum with each stride.”

ABOUT REDBRANCH TECHNOLOGIES, INC. (RBT)

Red Branch Technologies, Inc. (RBT) makes business travel easier, more secure and more responsive for both the individual traveler and the corporation. RBT’s innovative my/mTravel® and mTravel® products automate the business travel process from planning and booking to en route services and support, thru post travel reporting and unused ticket redemption. RBT’s IdentiFlyer™ security solution provides authentication and identity verification services preventing credit card fraud and identity theft. RBT delivers its products via the Web in a Software as a Service (SaaS) business model and RBT’s commitment to Services Oriented Architecture (SOA); open source standards, offers rapid enterprise integration and customization for corporate clients. For more information, please visit: www.redbranchtech.com, email: info@redbranchtech.com or call: 703-766-5747.