



Press Release – For Immediate Release

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New Travelers’ “Lounge” Opens in Overland Park Public Grand Opening and Ribbon Cutting Scheduled for May 25

Overland Park, KS– May 11, 2006: Legendary World, a travel experience planning lounge, has reshaped the way travelers in Arizona and California plan their vacations and now Kansas City area residents have the opportunity to experience the newest trend in travel planning at Legendary World’s new Overland Park office. Legendary World will not only be a place to book a vacation, it will be a place to explore travel dreams and indulge in travel-related interests such as photography, regional wine and food classes and language immersion.

The Overland Park office is opening its doors in May with a series of grand opening events. This evening, May 11, from 7:00pm-9:30pm there will be a private, invitation-only event that will include Amy Shortall from Carnival Cruise Line and Cathy Larson with Holland America both of whom will be available to discuss the latest in cruises. On May 25, the official Grand Opening will begin with a ribbon cutting ceremony at 4:00pm. This will be followed by an evening event from 7:00pm-9:30pm that includes Robbie Spector with Princess Cruises and Deidre Harris with Sandals Resorts who will share with guests the latest trends in cruising and vacation resorts. All events will be held in the new Legendary World offices at 7721 West 119th Street in Overland Park. More information is available by calling 913-469-5000.

“Our idea is to transform travel planning into a welcoming and fun experience,” explained Scott Caddow, president of Legendary World. “We are more than just an agency where you go to book a trip. Our consultants have the knowledge and insight to deliver a vacation with special nuances and amenities that can’t be found anywhere else.”

Not only has Legendary World transformed the way vacations are planned, they have also transformed the layout of their offices. Desks and computers have been moved to the back to allow for an open, comfortable lounge space in the front. This layout will be used for regular business and travel planning, as well as for evening events that tie into the travel experience. Residents in the entire metropolitan Kansas City area can expect events such as:

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- Wine tasting and food pairing
- Cooking classes with local celebrity chefs
- Photography lessons hosted by area experts
- Language courses by nationally recognized language providers

“We are thrilled to be bringing Legendary World to Overland Park,” expressed Tom Galbraith, travelers’ consultant of Legendary World. “We are confident that Overland Park will embrace our concept of ‘the travel experience’, and make this office just as successful as our San Marcos and Tucson offices.”

About Legendary World

Legendary World is a \$12 million dollar travel consultancy providing expertise in all areas of leisure travel. Legendary World has offices in San Marcos, California, Tucson, Arizona and Overland Park, Kansas and it is a member of the Signature Travel Network co-op. More information about Legendary World is available at www.legendaryworld.com or by calling (760) 410-SHIP (7447).

Mr. Cadow also owns and operates The Stratix Group www.thestratixgroup.com, a technology company specializing in the travel industry. In addition to his business operations, Mr. Cadow is also president of the American Association of Travel Agents www.ataa.net, a member-driven organization dedicated to enhancing educational opportunities within the travel industry.

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