



Press Release – For Immediate Release

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Azamara Chooses IBS' Ship Partner™ as Shipboard Property Management System: Agreement Covers Current Azamara Fleet and New Builds

Atlanta, GA: Azamara Cruises recently signed an agreement with IBS to use IBS' Ship Partner software for ship board passenger and crew management. Ship Partner was specifically designed for shipboard usage and includes:

- Cashless on-board billing for enhanced revenue (One card system)
- Multi-segmented operations – multiple boarding and disembarkation ports
- Ability to receive extensive data from shore side reservation system
- Check-in – including at remote locations
- Billing, information and manifesting for passenger and crew
- Interfaces – Point of Sales Systems (Bars, Gift Shops, Internet Café, Arcade, Minibar, etc.), Telephone/Call Accounting, Interactive TV, Cabin Door Locks, Crew Debit Card Systems, and Credit Card approval systems
- Gangway Access Control (Security)
- Crew Management
- Crew and Vessel Safety
- Shore Excursion Sales
- AVO (Avoid Verbal Order) / Work Order System
- Passenger Requests and Amenities System
- On-line interfaces to POS, telephone, ITV (Interactive TV), cabin door locks, internet workstations, arcade, minibar, crew debit cards, credit card approval systems and security systems

“We understand that the Azamara passenger will expect the highest service and we know that Ship Partner will help Azamara staff meet even the highest expectations of the passengers,” said Peter Krebs, COO, IBS Americas. “We’ve had widespread adoption of this program as Ship Partner is already in use on other Celebrity ships as well as on Cunard, Seabourn, SeaDream and other leading cruise lines of the world.”

About IBS Group

The IBS Group (IBS) specializes in solutions to the Travel, Transportation and Logistics industries. IBS products and services manage mission-critical operations for major airlines, airports, oil and gas companies, seaports, cruise lines and tour operators world-wide. Services include technology consulting, product development, application development, re-engineering, and maintenance. SEI CMMI Level 5 and PCMM Level 5 assessed, ISO 9001:2000 and TickIT certified, IBS operates two software development centers in India. To support customers worldwide, IBS has business operations in the Americas, Europe, Asia-Pacific, the Middle East and Africa. More information about IBS is available at <http://www.ibsplc.com>