

Benefit Express Press

BENEFIT EXPRESS PRESS RELEASE

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FOR IMMEDIATE RELEASE
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Benefit Express Wins HR Systems Innovation Award

OAK BROOK, Ill., August, 2005 -- Benefit Express, a leader in the delivery of benefits administration solutions, has just won the HR Systems 2005 Award for Innovative and Creative Development of Human Resources Technology Solutions in Benefits. This prestigious award was given by the International Quality and Productivity Center (IQPC) at their HR Systems 2005 Conference held in Skokie, Illinois on July 19th, 2005.

Benefit Express received this award on the basis of their excellence in adherence to technology standards creativity and originality, productivity gains, return on investment and productivity improvement.

"We have worked very hard to build a tool that is comprehensive and flexible enough to meet the needs of our clients. Receiving an award of this caliber is very rewarding and means a great deal to us and our clients," said Maria Bradley, president and managing director of Benefit Express.

Benefit Express is unique in its aim to provide exceptional technology services and solutions while also focusing on today's corporate desire to keep the employer/employee relationship, and the benefits process in particular, deeply personal. Their highly scalable solutions allow small and mid-size companies to realize the benefits previously only available to the largest corporations.

It is no surprise that Benefit Express would be selected for such an award with their solutions that are truly "high-tech while user-friendly".

In addition to the category that Benefit Express won, there were five other categories of awards, each with the goal of honoring, recognizing and promoting true best practices in Human Resources Technology. An objective panel of judges consisting of leading experts and practitioners in the Human Resources field evaluated and scored the applications submitted by numerous companies nationwide. The HR Systems Conference is one of the industry's premier conferences devoted entirely to leading edge Human Resources programs, systems and solutions.

About Benefit Express:

Benefit Express focuses on solutions for the administration of Human Resources/benefits programs. With the company's My Benefit Express self-service platform, clients have direct access to customized content delivery, enrollment assistance, employee benefit education tools, transactional administrative processing/tracking, carrier billing reconciliation, vendor data-links and detailed HR reporting.

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