



IMMEDIATE RELEASE

Contact:

Jeni Kaiser

K Squared Communications, Inc. for Atlas Travel International

773 774 5287

[jkaiser@ksqrd.com](mailto:jkaiser@ksqrd.com)

## **Osgood Named Finalist for Ernst & Young Entrepreneur of the Year® Award Atlas Travel International Lands \$13.2 Mil in New Business**

May 30, 2006: **Milford, Massachusetts** - Atlas Travel International, Inc. is proud to announce that CEO Elaine Osgood has just been named as a regional finalist in the technology category of the 2006 Ernst & Young Entrepreneur Of The Year® Awards. The Entrepreneur of the Year Award® recognizes the most successful and innovative entrepreneurial business leaders in the country for their vision, achievement and social responsibility. This year's finalists will be honored at the 20<sup>th</sup> Annual Ernst & Young Entrepreneur of the Year Awards Banquet at the Boston Park Plaza Hotel on June 15<sup>th</sup>.

“Being selected as one of the New England finalists for this award is truly an honor,” said Osgood. “Innovation and leadership are at the core of our business and success, so the fact that we have been recognized for the very things that we strive to excel in shows us that we are reaching our goals and making an impression on the community around us.”

Atlas was especially acknowledged for their creativity, innovative use of technology and unmatched customer service. They were also considered based on their charitable efforts to the Milford Regional Medical Center, a hospital that Atlas feels makes a dramatic impact on the quality of life in the community. Osgood chaired the committee which planned the most successful dinner gala for the hospital to date by raising more than \$100,000 in a single evening.

### **Outstanding Growth**

Atlas Travel International brought on 24 new corporate accounts in the first three months of 2006 with gross air sales of \$13,200,000. New clients that are part of the \$13.2 million increase include A.W. Chesterton and Standard Life Investments. Atlas' growth in the first quarter of 2006 over first quarter 2005 is a remarkable 228%. Atlas is growing and becoming more successful month after month and year after year and growth is expected to continue throughout 2006.

**About Atlas Travel International, Inc.:**

Atlas Travel International is a full-service travel agency serving millions of trips for corporate, vacation, incentive and meeting travel needs. Honored as a leading business in New England and a leader in the travel industry, Atlas is headquartered in Milford, Massachusetts and has offices throughout the New England region. More information about Atlas Travel International is available on the Web at [www.atlastravel.com](http://www.atlastravel.com) or by calling 1-800-362-8626.

**About The Ernst & Young Entrepreneur of the Year:**

The Ernst & Young Entrepreneur of the Year Program was created and is produced by professional services firm Ernst & Young LLP. As the first award of its kind, Ernst & Young Entrepreneur of the Year recognizes outstanding entrepreneurs who are building and leading dynamic and growing businesses. The program honors entrepreneurs through regional, national and global award programs in over 100 cities and 35 countries.

Founded and produced by Ernst & Young, the Entrepreneur of the Year Awards is nationally sponsored by the Ewing Marion Kauffman Foundation. Clifton Gunderson LLP, Indiana Business Magazine, and the Indiana Chamber of Commerce are local sponsors. Recipients of the Entrepreneur of the Year award become lifetime members of the Entrepreneur of the Year Hall of Fame.

###