



For Immediate Release

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Travellex Launches New Customer Care Team: Team to Assist Prospective Partners Interested in Selling Travellex Products and Services

Louisville, KY – October 19, 2009 – Travellex Outsourcing Americas recently launched a new Customer Care Team designed to provide assistance to potential partners, such as banks, credit unions and travel agents, who are interested in selling Travellex products and services. The team will help potential partners during critical early phases of implementing Travellex products.

“Prospective partners regularly have questions regarding our products and sign-up process”, said Tracy Hammock, senior vice-president, Travellex North America Outsourcing. “We designed a specialized team to provide a high-touch approach to assisting new partners with the sign-up and implementation process so that it is as quick and streamlined as possible.”

The Customer Care Team will be responsible for:

- Answering questions related to all Travellex products or services.
- Supporting prospective partners during the accreditation and contracting process.
- Coordinating with various functional areas within Travellex to facilitate smooth implementations.
- Following up on any post implementation issues that require resolution to facilitate the partner’s first sale.

The Customer Care Team can be contacted at 1-866-475-5136 or via e-mail at cct@travelex.com for those who are interested in Travellex products or have questions.

About Travellex

Travellex is the world's foreign exchange, business payments specialist and leading provider of travel insurance, operating through subsidiaries and branches in: the Americas, United Kingdom; Europe, Asia Pacific; and Middle East and Africa. As one of the world's leading providers of outsourced travel money to banks, travel agencies and other retailers it provides products including its prepaid currency card to more than three million channel customers annually.



Through its world-leading automation Travelex offers consumers a full range of delivery channel options including telephone and Web-based ordering. For more information about Travelex or Cash Passport visit www.cashpassport.com and/or www.travelex.com/outsourcing.

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