

## **Press Release – For Immediate Release**

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### **Atlas Travel International Offers New Online Marketplace for Travel and Related Business Services**

Rearden Commerce Now Part of the Atlas difference

**MILFORD, Mass-- July 23, 2007** -- Atlas Travel International, the 27th largest agency in the US as ranked by Business Travel News, announced today they have become a reseller of Rearden Commerce's Total Travel Experience solution. This new addition to Atlas' cutting edge suite of technology products is scheduled for a full rollout in September 2007.

As a reseller for Rearden's platform, Atlas can offer its customers substantial savings in a multitude of offerings that will help companies to effectively manage and enforce corporate spending policies and guide their employees to make wiser purchasing decisions. Rearden's award-winning, tightly-integrated platform will provide access to more than 135,000 global service providers in a single point of access.

"Atlas has consistently delivered the best technology solutions to our customers, and being a reseller for Rearden will provide Atlas another powerful tool that will help our customers succeed in their T & E goals," said Elaine Osgood, president of Atlas. "Our ability to seamlessly integrate new technology for improved customer experience has been a significant differentiator for Atlas. Rearden's easy-to-use Total Travel Experience provides our customers with a broader range of savings beyond air, car and hotel. They can now easily include airport parking, car services, dining, corporate entertainment and desktop shipping to their employees, saving them time and money in the process."

#### **Online Expert, Broad Reach**

With more than 35% of all transactions done online, Atlas is already an expert in online corporate adoption.

"We have been impressed with Rearden's commitment to the travel industry and corporate travel buyers," said Mark Miller, chief operating officer for Atlas. "Rearden provides us with the connectivity flexibility we need to best run our business efficiently and the cost saving tools that our corporate travel buyers are demanding."

The Rearden platform will grant full access to carriers and private fares offered by Atlas providing the same savings as an offline experience. Rearden's multi-GDS compatible platform will complement Atlas' existing online booking solutions: the highly managed Cliqbook tool and the unmanaged do-it-yourself BookBizTravel.com.

### **About Atlas Travel**

Celebrating more than 20 years in business, Atlas Travel International is one of the largest travel management companies in the United States serving more than 500 corporate customers. Honored as a leading business in New England and a leader in the travel industry, founder Elaine Osgood was the 2006 New England Ernst & Young Entrepreneur of the Year. Additionally, the company provides meeting and incentive services as well as luxury vacation planning. For more information about Atlas, please visit <http://www.atlastravel.com/>.

### **About Rearden Commerce**

Rearden Commerce, Inc. provides the first online personal assistant that helps people quickly find and purchase the services they need, based on personal preferences and company policies. The Rearden Commerce Personal Assistant provides easy access to the world's largest marketplace for services, instantly connecting people to more than 137,000 merchants. Whether it's booking a flight or a hotel, making a restaurant reservation, finding event tickets, scheduling a conference call or shipping a package, the Rearden Commerce Personal Assistant simplifies the complex services landscape into one user-friendly experience. With Rearden Commerce, the power of the intelligent Web is finally realized. Rearden Commerce is headquartered in Foster City, CA. For more information, visit <http://www.reardencommerce.com/>.